



## Curriculum vitae

### Personal Information

**FIRST NAME / SURNAME** Debsourabh Ghosh  
**ADDRESS** 1573, 13th Main, HAL 2nd Stage, Indirangar, Bangalore  
**TEL** +91 903 519 9812  
**EMAIL** debsourabh1991@gmail.com  
**NATIONALITY** Indian  
**DATE OF BIRTH** 11.04.1991  
**GENDER** Male

**AREA OF EXPERTISE** **User Experience** and **Interaction Design Direction** for mobile, desktop and web  
**Product Ideas & Concepts**, data driven design  
**Solutions & Strategy** through design thinking.  
**Market Research**, understanding the problem fully.  
**Mobile App Specialist**, combining art + tech.

### Work Experience

June 2018 - Current  
**POSITION** Design Head  
**EMPLOYER** Typeset.io  
**EXPERIENCE** 8 Months  
**TYPE OF BUSINESS** Product and SaaS

January 2017 - March 2018  
**POSITION** Senior User Experience Designer  
**EMPLOYER** Portea Medical (Health Vista Limited)  
**EXPERIENCE** 1 Years and 3 Months  
**TYPE OF BUSINESS** Product and SaaS



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### Education and Training

<b>DATES</b>	2011-2014
<b>DEGREE</b>	Bachelors of Journalism and Communication
<b>PRINCIPAL STUDIES</b>	Visual Design, Advertising and Film Making
<b>INSTITUTION</b>	Manipal Institute of Communication, Manipal University
<b>DATES</b>	1995-2010
<b>DEGREE</b>	10 + 2
<b>PRINCIPAL STUDIES</b>	Commerce
<b>INSTITUTION</b>	Delhi Public School, Bhilai

### Skills and Competences

<b>LANGUAGE SPOKEN</b>	English, Hindi, Bengali
<b>OTHER LANGUAGE(S)</b>	German
<b>SOCIAL SKILLS AND COMPETENCES</b>	<ul style="list-style-type: none"><li>• Confident and great communication skills.</li><li>• Comprehensive crisis solving ability with sharp decision making skills.</li><li>• Delivering results in time.</li><li>• Creative abilities supported by technical knowledge.</li><li>• Have great command and knowledge in Adobe Photoshop, Lightroom, Illustrator, Sketch, Zeppelin &amp; more</li><li>• Photography (Freelancer) and Sound Design with Digital Audio Workstation like Propellerhead Reason, Fruity Loops and Ableton Live 9.</li></ul>



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### APP HONOURS

- Apple Editor's Choice Award Appstore Best of 2012
- The Nasscom top 25 - 2014 Demo
- India 2013 Viewer's Choice Apple Design Award Nominee
- MacWorld Best of Show 2012
- Apple App of the Week, Staff Favourite
- Top 10 Paid Worldwide on iPhone Appstore Home
- Page Feature on Google Play Store
- Top-Trending Debut on ProductHunt
- Featured on TechCrunch, Mashable, The Next web, The Verge, Gizmodo and the likes.
- 15+ million app downloads across portfolio.

### EXPERIENCE

#### **Creative Designer**

Global Delight Technologies

Udupi , Karnataka

[July 2014 - December 2016]

Having joined the team at this company, we have together developed some of the most memorable and innovative Apple store apps from India . As the Creative Designer with an Visual Design and Communication background, core responsibilities included:

- Strategising and realising new product concepts and ideas to design highly usable systems.
- Creating design-lead-solutions to identified problem statements from market research within the scope of the product, marketed primarily for mobile consumers.
- End User Experience, Information Architecture, Interface Design, Graphics Styling, Brand Sentiment along with Web & Market Positioning.



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### **Senior User Experience Designer**

Portea Medical (Healthvista Private Limited)

Bangalore , Karnataka

[January 2017 - March 2018]

Core Responsibilities:

- Develop User Centric Progressive Web Applications for ease of use. Work on Android, iOS and Web.
- Through UX research to understand the user needs and work towards them to bridge the gap. Analyse data and understand bottle necks in the design
- Interaction Design, User Interface and Wireframing for all internal purpose pages to be used by Sales and Marketing.

### **Product Designer**

Typeset.IO

Bangalore , Karnataka

[June 2018 - Current]

Core Responsibilities:

- Head end to end design for the product. Implement data points for easier understanding.
- Worked with Stanford GSB to develop features which will make research writing easier. Also publishers like Elsevier, IEEE and Springer
- Worked on multiple features to make the product better and designed ways to write a better research paper.

**APPS** Boom for Mac  
Boom for iOS  
Vizmato  
Viola  
Capto  
Camera Plus  
Camera Plus Pro  
Portea Medical - iOS/ Android  
Typeset.IO

**FREELANCE PROJECTS** Public TV (Kannada News)  
1TAM (Social Media App)  
Wrap to Earn

**ART + TECH** Photography  
Cinemagraphs  
Sound Designing  
Film Making